



## **News for Immediate Release**

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### **PCCD Offers Tips to Guard Against Identity Theft After Data Breach at Texas-Based Firm**

Identity Theft Action Plan Website Offers Guide to Protect Personal Information

**Harrisburg** – The Pennsylvania Commission on Crime and Delinquency reminds consumers to be proactive in monitoring personal financial information and protect it from being stolen or compromised.

Authorities recently reported the suspected theft of millions of consumer email addresses from a Texas-based data management firm called Epsilon. As a result, several major companies have begun warning customers to be on guard against phony but official-looking emails trying to trick them into sharing personal information.

“Incidents like this one remind all of us how vital it is to be proactive about our personal information,” said PCCD Chairman Mark Zimmer. “PCCD’s Identity Theft Action Plan website can provide you with useful tips to protect your good name and credit, as well as steps you can take, should you suspect your identity has been compromised.”

Tips on how consumers can avoid identity theft, as well as suggested actions to take if they suspect their identity has been compromised can be found online at [www.identitytheftactionplan.com](http://www.identitytheftactionplan.com).

The website also features a printable brochure that includes a checklist for consumers to record personal credit, bank and driver license information. This checklist can be stored in a secure location and accessed quickly should they suspect their identity has been stolen.

For more information, visit [www.pccd.state.pa.us](http://www.pccd.state.pa.us) or call 717-705-0888.

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