



News for Immediate Release

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Financial Expert Michelle Singletary to Address 'Money Matters' Investor Education Conference in Pittsburgh Area during Financial Education Month

Harrisburg – Personal finance expert Michelle Singletary, an author and nationally syndicated columnist for *The Washington Post*, will be the keynote speaker for the "Money Matters" investor education conference that will take place at the Pittsburgh Marriott North in Cranberry Township on Tuesday, April 30.

Singletary's column, "The Color of Money," is syndicated in more than 100 newspapers. She is the author of three books devoted to personal finance topics: "Spend Well, Live Rich," "Your Money and Your Man," and "The Power to Prosper."

The "Money Matters" conference is free to the public and will begin at 6:10 p.m. Registration is required and available online at www.dobs.state.pa.us. This year's conference will be geared toward working adults and senior citizens, focusing on the following topics, including:

- Investing 101
- Senior-Oriented Financial Products (including Reverse Mortgages)
- Teaching Kids and Young Adults to be Financially Independent
- Veterans Issues: Where to Turn
- Saving for College with a PA 529 College Savings Plan
- Investing: A Closer Look for Experienced Investors
- Retirement and Estate Planning
- No Free Lunch: Avoiding Financial Scams

Related "Money Matters" presentations will take place in retirement communities and high schools in the Pittsburgh area in late April as part of Financial Education Month. This program is part of The Campaign for Wise and Safe Investing[®] Pennsylvania, a collaboration between the AARP Foundation, the Investor Protection Trust, the Pennsylvania Department of Banking and Securities and AARP Pennsylvania.

For more information and to register, visit www.dobs.state.pa.us or call (toll-free) 1-800-PA-BANKS (800-722-2657).

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