



News for Immediate Release

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PA Preferred® Reception to Kick Off 97th PA Farm Show

Harrisburg – Agriculture Secretary George Greig today invited guests to the PA Preferred® Reception on Thursday, Jan. 3, to enjoy a taste of Pennsylvania and kick off the 97th Pennsylvania Farm Show.

The reception, held from 5:30 – 8 p.m. in the PA Preferred® Banquet Hall at the Pennsylvania Farm Show Complex and Expo Center in Harrisburg, will feature Pennsylvania produced food and beverages and the live unveiling of the famous butter sculpture.

“Food made or grown in Pennsylvania makes a difference not only on our dinner plates, but also to the state’s economy,” said Greig. “Our more than 63,000 farm families and thousands of agribusinesses provide an affordable food supply, keep money in local communities and create jobs.

“I invite the public to join us as we kick off the Pennsylvania Farm Show with a culinary celebration of agriculture.”

The reception will feature PA Preferred products including beef, veal, pork, chicken, trout, mushrooms, cheeses, vegetables, fruits and desserts. Local beverages will include milk, soda, craft beers, wine, vodka and gin.

PA Preferred is the official branding program of agricultural products made or grown in Pennsylvania. When shopping, look for the program’s logo, a gold checkmark inside a blue keystone.

Tickets for the reception are \$35 and are mailed prior to the reception. Reservations are due by Friday, Dec. 7, to Jared Grissinger at the Department of Agriculture, 2301 North Cameron Street, Harrisburg, PA 17110.

Invitations and response cards are available on the Farm Show website at www.farmshow.state.pa.us under “2013 Show.” Reception sponsorship opportunities are also available.

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