



News for Immediate Release

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New Events Set for 2012 All-American Dairy Show

Supreme Champion Heifer Contests, Live Webcasts and Youth Show Activities

Harrisburg – Several new attractions and events are planned for the 49th All-American Dairy Show, set for Sept. 15-20 at the Pennsylvania Farm Show Complex and Expo Center in Harrisburg.

“The All-American Dairy Show continues to freshen its activities and events for exhibitors, year after year,” said Agriculture Secretary George Greig. “It’s exciting to bring attention to Pennsylvania’s dairy industry and recognize our youth, who are top priorities for show staff and volunteers.”

For the first time, supreme champion heifer honors will be given in the Premier National Junior Show and All-American Dairy Show. The youth show winner will receive the Samuel G. Yoder crystal star and \$500 sponsored by the American, Junior American and Mid-Atlantic Milking Shorthorn societies and the AMSS Syndicate. The award will be presented in the Supreme Champion Pageant Monday, Sept. 17, at 2:30 p.m.

The open show supreme champion heifer pageant is Wednesday, Sept. 19, at 5 p.m. The \$750 award is sponsored by Kingsley Blasco Insurance.

Show enthusiasts unable to attend can watch online thanks to sponsorships by Jetstream Genetics, Lancaster Farming and Pioneer Seeds. The webcasts will be presented by Holstein Productions at www.allamerican.state.pa.us or www.lancasterfarming.com. Featured shows are:

- Premier National Junior Holstein Show, Monday, Sept. 17, at 8 a.m.;
- Pennsylvania Fall Championship Holstein Show, Tuesday, Sept. 18, at 9 a.m.;
- Guernsey Show at 9 a.m., Red and White Show at 11:30 a.m., and Holstein and Jersey heifers at 1 p.m., Wednesday, Sept. 19; and
- Holstein and Jersey cows, Thursday, Sept. 20, at 9 a.m.

Opening ceremonies for the Premier National Junior Events, normally held immediately before the show, is set for Sunday, Sept. 16, at 6 p.m., in the Sale Arena. Youth exhibitors will participate in the event, which will be followed by an ice cream social hosted by Secretary Greig.

Returning is the celebrity All-American Milkshake Madness Contest on Tuesday, Sept. 18, at 11 a.m., in the Dairy Activities Center. Teams of local media personalities, legislators and youth exhibitors will create milkshake recipes using PA

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The All-American Dairy Show boasts 23 dairy shows in six days with exhibitors vying for more than \$200,000 in premiums. The week caps off with the 55th Pennsylvania Dairy Princess Pageant, Saturday, Sept. 22, at 5:30 p.m., at the Camp Hill Radisson Hotel.

For more information or to obtain show and contest rules, visit www.allamerican.state.pa.us.

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